

FLOOD RISKS ARE RISING.

It's time to elevate your coverage.

Every property can be at risk for a flood — America's most common disaster. Homeowners in low-risk areas often do not have the coverage they need, and are left with expensive repair costs. Before any dark clouds loom over you, explore how UPC's new choice for inland flood insurance will have you covered.

INLAND FLOOD COVERAGE JUST FOR YOU.

Designed specifically for residents in low-risk areas (zones A and V are not eligible), our Inland Flood Coverage Endorsement can add affordable flood coverage to your homeowners policy. The endorsement covers the most common exposures policyholders face from an inland flood, including personal property, basement exposures, and loss of use. With National Flood Insurance Program (NFIP) flood claim payouts averaging \$43,000, it's clear that more homeowners need this protection.⁶

ONE SIZE DOES NOT FIT ALL.

The NFIP was formed to cover high-risk areas that require flood insurance by law. For residents outside of these areas, the coverage is "optional." Due to the surcharges and exclusions that come with flood coverage in high-risk areas, only 1% of homeowners in low-to-moderate-risk areas purchase flood insurance. This doesn't stop floods from hitting low-to-moderate-risk areas. In fact, 25% of NFIP flood claims come from such areas.¹

A RUNDOWN OF THE RISK.

#1

Flood is the most frequently occurring natural disaster in the U.S.¹

25%

Average flood claims in low-to-moderate-risk areas.¹

1 INCH

Of water can cause \$25,000 of damage to a home.²

5 MILLION

People in the U.S. currently hold flood insurance policies.³

50

States have experienced flood events in the past 5 years.⁴

67

Relevant flood/flash flood events in the U.S. from 2012 – 2017.⁵



WHAT IS AN INLAND FLOOD?

An inland flood occurs when:

- Inland waters, such as streams or rivers, overflow and partially or completely inundate normally dry land
- There is unusual, rapid rain accumulation, runoff, or snowmelt that doesn't drain away or soak into the ground
- Water carries mud and becomes a mudflow

MORE THAN
\$3.2 BILLION
IN TOTAL REINSURANCE

**HERE IN YOUR
TIME OF NEED**
NEARLY \$3.4 BILLION IN CLAIMS PAID

PUBLIC COMPANY
LISTED ON
NASDAQ (UIHC)

UPC
INSURANCE

Keep
the
Promise[®]

INLAND FLOOD COVERAGE HIGHLIGHTS.



Coverage includes:

- Limits of \$10,000, \$25,000, and \$50,000 available
- Damage to residence and certain other structures (e.g., shed, pool house)
- Damage to personal property, including in a basement or sunken room (sub-limits may apply)
- Loss of use (sub-limits may apply)
- Property the policyholder moves to for safety (first 30 days)
- Debris removal

Exclusions include, but are not limited to:

- Damage to personal property not inside the home (e.g., patio furniture, barbecue equipment)
- Damage to decks and fences
- Damage to lawns, trees, landscaping
- Damage from earth movement, seepage from water table rising with no flooding near the house
- Sump pump discharge or overflow, or backup of sewers or drains, unless caused by flood

Eligibility includes 1- to 4-family dwellings in all FEMA Flood Zones except those beginning with A and V Prefixes. This coverage does not satisfy federally regulated mortgage lender requirements.

Coverage is governed by the language in the Inland Flood Coverage Endorsement.

A CLAIM EXAMPLE.

A creek behind a home overflows and causes damage. Water enters the basement through its windows. The sump pump in the basement cannot handle the excess water from the flood. There is a clear watermark on the outside of the home. The insured has \$25,000 of Inland Flood Coverage Limit with a \$1,000 deductible.

TOTAL DAMAGE — \$18,900, INCLUDING:

- Personal property in the basement (\$8,200 covered)
- The furnace, which was damaged and needs to be repaired (\$1,500 covered)
- Drywall in the basement that needs to be replaced (\$2,200 covered)
- Charges for debris removal and fans to dry out the basement (\$5,000 covered)
- Landscaping outside the home that was destroyed (\$2,000 not covered)

**HOW
COVERAGE
APPLIES:**

Covered loss — \$16,900
Deductible — \$1,000 deductible
Loss payment to insured: \$15,900

¹ <https://www.fema.gov/news-release/2004/08/16/flooding-americas-1-natural-hazard>

² <https://www.floodsmart.gov/why/why-buy-flood-insurance>

³ <https://bsa.nfipstat.fema.gov/reports/1011.htm>

⁴ <https://www.fema.gov/media-library/assets/images/103646>

⁵ © 2018 Münchener Rückversicherungs-Gesellschaft, Geo Risks Research, NatCatSERVICE — As of March 2018.

⁶ <https://www.fema.gov/data-visualization-floods-data-visualization>

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